

Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
Quezon City, Metro Manila



September 06, 2010

MEMORANDUM TO:

Assistant Schools Division Superintendents
Division/District Supervisors
Principals, Head Teachers and Officers In-Charge
(Elementary and Secondary Schools,
Public and Private)

Subject: 16th National Book Week Contests

Attached is DepEd – NCR Regional Letter No. 300, s. 2010, endorsing the letter – invitation from Ms. Leonila S. Galvez, Chairman, NBW '10 Contest Committee, concerning the different contests to highlight the celebration of the 16th National Book Week, together with its enclosures, for the information, guidance and cooperation of all concerned.

Immediate and wide dissemination of this Memorandum to all concerned is desired.

CORAZON C. RUBIO, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

Reference: Regional Letter No. 300, s. 2010
Incl.: As stated

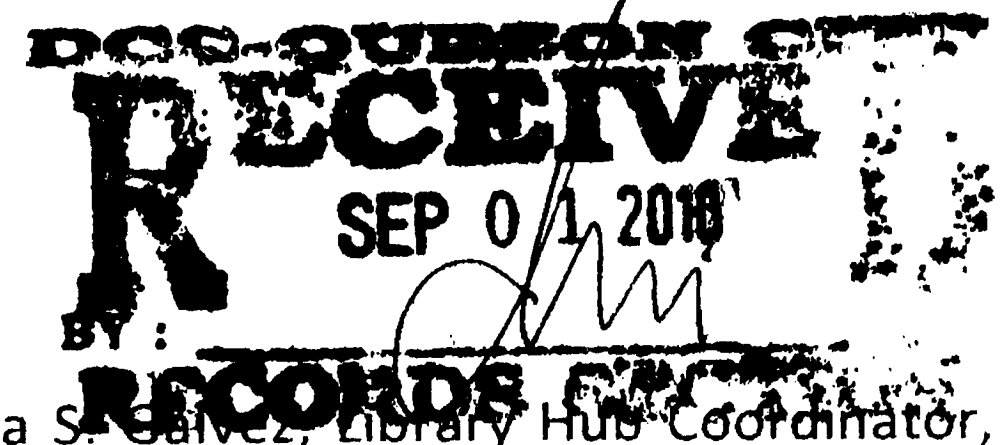


Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)

August 27, 2010

To: City / Schools Division Superintendents

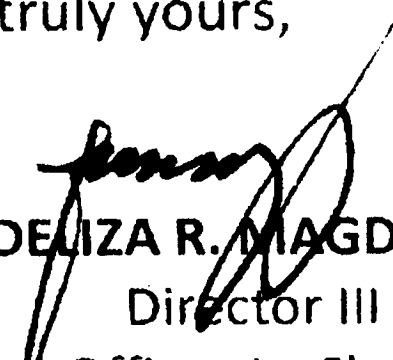
Dear Sir / Madam,



Attached is a letter-invitation from Ms. Leonila S. Calvez, Library Hub Coordinator, DepEd-Manila and Chairman, NBW '10 Contest Committee relative to the different contests to highlight the celebration of the "16th National Book Week" and its enclosures, contents of which are self-explanatory, for your guidance, information and appropriate action.

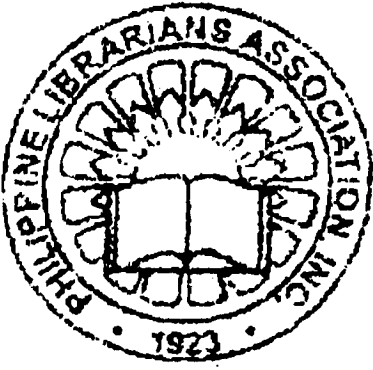
Thank you for the continued support to all the programs and projects of the Region.

Very truly yours,


FLORDEIZA R. MAGDAY, CESO IV
Director III
Officer-In-Charge
Office of the Regional Director

Incl: As stated.

REGIONAL LETTER NO.: 302
g/ED



PHILIPPINE LIBRARIANS ASSOCIATION INC. (PLAI)

Member, International Federation of Library Associations and Institutions (IFLA)

PLAI Headquarters, 3F/Rm. 301, The National Library Bldg.

T.M. Kalaw St., Ermita, Manila, 1000 - Philippines

TeleFax: 525-9401

August 23, 2010

DR. FLORDELIZA R. MAGDAY

Director III, OIC

Office of the Regional Director

Misamis St., Bago Bantay

Quezon City

Madam:

Greetings from the **2010 National Book Week Committee!**

The *Philippine Librarians Association, Inc.* in cooperation with the *National Library of the Philippines* and the *National Commission for Culture and the Arts* will spearhead the celebration of the **76th National Book Week on November 24-30, 2010** with the theme **"Pangdaigdigang Pakikipag-ugnayan sa Pamamagitan ng mga Aklat, Impormasyong Teknolohiya at Komunikasyon"**. November is also *Library and Information Services Month*. As in the past, several activities have been line up to highlight the month long celebration and to be participated by schools, academic institution, library information centers, library associations, publishers and book sellers with strong advocacy of knowing in depth the Filipino culture through books, reading and research.

In this connection, we would like to invite your pupils and students (public and private) to join the different contests which will be held at the National Library, T. M. Kalaw, Manila on the following schedules:

Contest	Grade/Year Level	Date	Time
1) Storytelling Contest	Grade IV-VI	October 06, 2010	8 a.m. - 12 nn.
2) Essay Writing Contest	1st - 4th Year	October 06, 2010	1 - 5 p.m.
3) Poster Making Contest	Elem. - Secondary	October 06, 2010	1 - 5 p.m.
4) Book Parade	Elem. - Secondary	November 24, 2010	7 a.m.

May we also request for a regional memorandum for wider dissemination of the above contests. Attached herewith is the Rules of the Contests for the trainers guidance.

Thank you very much for your response and whole-hearted support to the library profession.

Very truly yours,

Leonila S. Galvez
LEONILA S. GALVEZ

Library Hub Coordinator, DepEd-Manila

Chairman, NBW '10 Contest Committee

RECEIVED
8/23
TIME: _____

RULES OF THE CONTEST

A. STORYTELLING (Thru the Use of a Book)

1. The contest is open to all Grade IV-VI of the 16 divisions of the National Capital Region.
2. Two participants are allowed per division and should be officially endorsed by the Division Superintendent/Supervisor
3. The contestants will be choosing their own story of local color and written by a Filipino author.
4. The storytelling proper is on October 6, 2010, 8:00 am at the National Library of the Philippines T.M. Kalaw St., Ermita, Manila
5. The use of school uniform, costume, make-up and microphone are not allowed.
The following attire is recommended:
Boys - white t-shirt or polo and pants of any color
Girls -white dress
6. The delivery of the story should not be more than 10 minutes.
7. The winners will receive the following prizes:
 - 1st Prize - P 4, 000.00 and a Certificate of Recognition for the School
 - 2nd Prize - P 3, 000.00 and a Certificate of Recognition for the School
 - 3rd Prize - P 2, 000.00 and a Certificate of Recognition for the School

B. ESSAY WRITING

1. The contest is open to secondary students of the National Capital Region.
2. Two (2) participants are allowed per division and should be officially endorsed by the Division Superintendent or Supervisor.
3. The theme of the essay will be given on the day of the contest on October 6, 2010 at 1:00 pm at the National Library of the Philippines, T.M. Kalaw St. Ermita, Manila
4. The essay will be in Filipino and should not be more than 300 words and will be judged on the following criteria:

Organization	-	35%
Content	-	35%
Mechanics	-	30%
5. The winners will receive the following prizes:
 - 1st Prize - P 4, 000.00 and a Certificate of Recognition for the School
 - 2nd Prize - P 3, 000.00 and a Certificate of Recognition for the School
 - 3rd Prize - P 2, 000.00 and a Certificate of Recognition for the School

C. ON THE SPOT POSTER-MAKING CONTEST

1. The contest is open to all elementary, secondary and college students of public and private schools, colleges and university. Only one contestant per school shall be allowed. Only the first 75 pre-registered contestants shall be admitted to the contest.
2. Contestants will be classified into elementary, secondary and college level.
3. Contestants should be officially endorsed by their Division Superintendent/Supervisor or Dean of the College/University. They must be pre-registered through a contestant confirmation slip on or before September 28, 2010 to the address below.

Philippine Librarians Association, Inc
c/o The National Library of the Philippines
Rm. 301, T.M. Kalaw, Manila
Tel. Fax 525-94-01

or

Mrs. Leonila S. Galvez
Gen. M. Hizon Elementary school
J. Abad Santos, Tondo, Manila
Tel. Fax No. 252-22-23

4. The theme of the contest shall be:
" Pangdaigdigang Pakikipag-ugnayan sa Pamamagitan ng mga Aklat, Impormasyong Teknolohiya at Komunikasyon"
5. The contest proper will be held at the National Library, Reference Division on Oct. 6, 2010 from 1:00 to 5:00 pm
6. The contestants has to bring their own materials to be used in the contest such as white illustration board (15"x 20") in size, colored pencils, crayons, craypas, water color, pencil etc.
7. All artwork must be done on the spot and must be completed within the allotted time of two hours.
8. The artwork must remain anonymous until the judging is over. Participating contestants will be given a number for identification. Any form of identification of the contestants or school must not be placed on the artwork.
9. Entries will be judged according to:

a. Originality	-	35%
b. Pictorial Design		
and composition-		15%
c. Technique	-	15%
d. Relevance to		
the theme	-	<u>35%</u>
Total		100%
10. The winners will receive the following prizes

Elementary/Secondary		College	
First Prize	- P 5, 000.00	First Prize	-P 5,000.00
Runner-up	- P 3,000.00	Runner-up	-P 3,000.00
2 Consolation of P 1,000.00		2 Consolation of P 1,000.00	

D. BOOK PARADE CONTEST

1. The contest is open to all elementary and secondary public or private schools in Metro Manila
2. Contestant should register their participating book characters to avoid duplication of entries.
3. Participating schools of the 16 divisions of NCR may use their own imagination to depict any scene of a local story, they have chosen to portray.
4. Final judging of the contest will be on November 24, 2010 at 7:00 am - 9:30 am in time for the opening ceremonies of the National Book Week (NBW)
5. Announcement and awarding of prizes to the winning entries will follow after the parade at the Auditorium of The National Library of the Philippines at 10:00 am
6. Winners will receive the following prizes:
 - 1st Prize - P 7,000.00
 - 2nd Prize - P 5,000.00
 - 3rd Prize - P 3,000.00
 - 3 Consolation Prizes of P 1,500.00 each

All non-winning participants will receive a Certificate of Participation. The decision of the Board of Judges is final.

The confirmation of entries for poster-making contest and registration of contestants for storytelling, essay writing and book parade will start on September 6, 2010 and will end on October 4, 2010 from 8:00- 5:00 pm at PLAI Office Te. Fax # 525-94-01; Mrs. Leonila S. Galvez, Chair, Contest Committee, Gen. M. Hizon Elementary School, Tel. Fax No. 252-22-23.

ON-THE-SPOT POSTER MAKING CONTEST
October 6, 2010

CONTESTANT CONFIRMATION SLIP

Please paste
your photo
here

FULL NAME: _____

HOME ADDRESS: _____

HOME PHONE NUMBER: _____

CELLULAR PHONE NUMBER, IF ANY: _____

SCHOOL: _____

SCHOOL ADDRESS: _____

SCHOOL PHONE NUMBER: _____ SCHOOL FAX NO. _____

GRADE/YEAR LEVEL: _____

TO THE CONTEST SECRETARIAT:

I am pleased to endorse the participation of the above-cited student to the ON-THE-SPOT POSTER-MAKING CONTEST.

Signature over Printed name
Principal or the Art Department Head/ Teacher

Please send this form to

Philippine Librarians Association, Inc
c/o The National Library of the Philippines
Rm. 301, T.M. Kalaw, Manila
Tel. Fax 525-94-01

or

Mrs. Leonila S. Galvez
Gen. M. Hizon Elementary school
J. Abad Santos, Tondo, Manila
Tel. Fax No. 252-22-23